



Global data insight company Preqin reap the benefits of new open AV solution

A Carillion Case Study:
Preqin



PROJECT OVERVIEW

Project:
Audio visual upgrade for global HQ

Objective:
To create collaborative, easy-to-use and modern meeting spaces

Location:
London

Tech spec:
Zoom Rooms HD video and audio with high quality video, audio, and web conferencing
Wireless sharing from laptop and mobile devices

The impetus for Preqin’s latest audio visual upgrades at their global headquarters, London, was clearer and more collaborative meetings for better business. The UK project is the fore-runner to comparable upgrades in the USA and Asia.

The company installed a Zoom communications solution to replace legacy systems in order to fully enable 200 users globally. The Zoom solution offers users standardisation and provides the capability to host meetings and share video, in private meetings as well as in 8 on-site meeting rooms. Zoom is a wireless set-up, which makes it easy to switch between presenters instantly, with no meeting delays to share content compared with cabled alternatives.

A key project objective was to support staff and management with better visual and audio quality for internal meetings and external customer meetings. An assortment of legacy projectors, desktop solutions and cameras without lens control had hitherto resulted in grainy and erratic communications quality, which in turn translated to dwindling meeting room use.

The Zoom solution has resulted in massive improvements in communications quality, staff effectiveness, and, indeed, staff enthusiasm for meetings.

Since 2003, Preqin has been a leading source of data, insights and tools for alternative assets professionals around the globe.

More than 60,000 investors, fund managers, placement agents, service providers, advisors and other industry professionals rely on Preqin to find valuable opportunities and make intelligent decisions in alternative assets. Preqin provides in-depth data and research to support its global client base in their daily activities including fundraising, investor relations, asset allocation, fund manager selection and business development.



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From deserted meeting rooms to fully booked

Mark Davis, Prequin's Head of IT, says meeting room booking have risen from 20% to 90%.

"This has been a really successful project. We've seen a large uplift in AV use. Our users, management and senior management can present content clearly, with partners and remote users able to join meetings very easily."

On an important practical note, Prequin have better control over meeting room conditions and can even eliminate niggling interference such as the effect of sunshine on screens and presentations.

Zoom Rooms provided Prequin with better meeting spaces enabling better meetings.

Creating collaborative, easy-to-use, and modern meeting spaces with flawless video and audio

Enhanced productivity in rooms

Start meetings with one touch, share content wirelessly, all with HD video and audio.

Centralised room management

Monitor, analyze, and manage all your conference rooms from one single admin portal.

Set up any room with ease

Build the room you need with the hardware you want to work with Zoom's cloud platform.



Zoom Video Communications was named a 2018 Gartner Peer Insights Customers' Choice for Meeting Solutions. Zoom solutions include HD video, audio, collaboration, chat, enterprise voice and video webinars in many sectors, including Education, Finance, and Healthcare.



Client invitations: an observable KPI

Mark Davis remarks on a new success factor since the Zoom system has been installed.

"Our staff are happier to host meetings and invite people to in-house meetings, as they are confident that the technology supports good meeting experiences. Meeting are simple to start, there is good quality sound and vision, with full camera control and switchable content."

"Carillion are very knowledgeable and gave us lots of options"

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business sectors

- enterprise
- health sector
- hospitality
- legal
- conference centres
- manufacturing
- technology**
- construction
- retail
- utilities
- sports
- gaming



project services

Carillion Communications are leading UK AV integration experts and video conferencing specialists

- audio visual ✓
- video conferencing ✓
- boardroom design
- digital signage
- integrated systems ✓
- technical consultancy ✓
- system design ✓
- MS Hub integration
- audio/web conferences
- live events
- conference streaming
- meeting management
- maintenance/engineering
- 'advantage' support
- project management ✓

✓ Included in the Preqin project

Open system vs proprietary

Preqin looked at well-known proprietary systems but were put off by the required commitment to a single platform with ring-fenced products.

One of the attractions of Zoom is the fact that it has a defined roadmap and is hardware agnostic. For the project at Preqin's UK headquarters, the ability to select from different manufacturers' monitors, microphones, speakerphones and cameras represented significant savings.

Working with Carillion Communications

Mark Davis says,

"Carillion are very knowledgeable and gave us lots of options on feature sets and hardware comparisons. Their communications are rooted in many years of on-the-ground experience.

Their installation process was exemplary; they worked around our busy schedules, out of hours and weekends to finish the project in just five days.

Their engineers are very professional. Carillion is a good company with good people. We'd recommend them."



A typical Zoom Room



Zoom- UK HQ
Vintners' Place 68 Upper Thames Street, London

The Carillion difference

Dee Reed, MD, Carillion Communications, said,

"The success of this project neatly sums up our goals for any AV installation: give the customer cost effective choices to improve company-wide and external communications."



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