



Brands2Life install Pronestor to unburden receptionist and maximise premium meeting resources

A Carillion Case Study:
Brands2Life



Project:
Meeting room management

Objective:
Maximise current meeting rooms
resources

Location:
London

Tech spec:
Pronestor Room
Pronestor Display
Pronestor Visitor



Brands2Life is a communications company with its UK HQ in London. The company is nearly twenty years old and works on multi-faceted communications campaigns for many leading brands.

Brands2Life is a very busy environment with diverse activity and many meetings that place pressure on meeting spaces. Meeting scheduling is a routine activity in the workplace, yet it is complicated and time-consuming for many organisations. Meeting planners can spend more time scheduling than they'll spend in the meeting itself.

Optimisation of meeting spaces with Pronestor's solutions

Brands2Life were conscious of drains on productivity caused by room management inefficiency and selected components from the Pronestor range of solutions. Pronestor (www.pronestor.com) is a specialist in optimising meetings and associated activity. The suite comprises Pronestor Room, a scheduling software that centralises the booking process; Pronestor Display, which provides an overview of all daily meetings and allows for on-screen meeting confirmation; Pronestor Catering, a solution that integrates with your canteen; and Pronestor Visitor, which provides the most professional welcome your visitors could possibly receive.

The challenge of managing meeting space

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“there was no need to re-build, Pronestor really was just ‘plug n go’”

Ivan Corbett,
IT and Infrastructure
Manager at Brands2Life

managed
meetings
rooms
x12

New Brands2Life office, new booking system

Ivan Corbett, IT and Infrastructure Manager at Brands2Life, saw the move to new offices as an opportunity to introduce a room booking solution to solve a problem that had been escalating.

“One of the issues is that in our new location the receptionist could no longer see all of the meeting rooms, yet was still expected to manage them,” says Ivan Corbett.

Today, with Pronestor, the exact status of each room and any changes are available to reception in real time, and reception also receives immediate notification of ‘no shows’. People can also see for themselves when a room is booked on the elegant Pronestor room-side display or online.



Systems integration and platform choice for customers

Brands2Life elected to integrate Pronestor with its in-house Exchange set-up and work with calendars via Office 365.

Ivan Corbett says, “One of the things that attracted us about Pronestor compared with competing solutions was that we had options, and we chose to integrate Pronestor with what we had in place.

Other booking solutions were forcing us down the road of the supplier’s managed services, Cloud-based systems or plug-ins.”

Ivan Corbett says, “there was no need to re-build, Pronestor really was just ‘plug n go’”

Pronestor pays for itself quickly

Brands2Life is a super busy communications company working across multiple channels in content creation, digital media, social management and advertising. Deadlines in a creative agency are critical.

The pressure on Brands2Life’s 12 dedicated rooms is exceptionally high. Rooms are in demand for client meetings, in-house collaboration, operations meetings, even photo shoots.

The introduction of Pronestor Display has made a world of difference to managing room use.

Ivan Corbett says, “Meeting rooms are a scarce resource, but Pronestor Display takes the load off people. We can see very clearly what rooms are in use and what’s scheduled. Far fewer people are seen walking the corridors looking for an available room.

Simply because we can now make best use of our resources, Pronestor paid for itself very quickly.”

One of the key features is the on-screen booking confirmation. If you do not show up to your meeting, the meeting room is automatically released, which gives other employees the opportunity to book the room.



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Happy users with smoother work days

The Brands2Life IT team aims for hardware and solutions that ‘just work’. Pronestor required no special user training as the system is genuinely intuitive.

Ivan Corbett says,
“Pronestor saves a lot of time and we’ve made people’s work days smoother.”



Pronestor partner Carillion Communications

Having conducted their product research online, Brands2Life contacted Pronestor, who introduced their partner, Carillion.

Ivan Corbett says that working with Carillion Communications was smooth and straightforward. “Carillion were very responsive, demoed during our review phase, and installed over a weekend, which was an impressive, super clean job.

I’ve worked with a lot of AV companies and, by and large, the experience has not been good.

This was my first time working with Carillion and the experience was really good.”



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The Carillion Communications difference

Dee Reed, MD, Carillion Communications said,

Dee Reed, MD, Carillion Communications, says, “It’s great to have this feedback on how integrated room management tools and smart Pronestor displays not only pay for themselves, but also make a noticeable difference to IT departments and users.”

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